



INTUITIVE COACH  
*Archetype Report*

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ATHENA



*Hi, I'm Heather!*

***It's lovely to meet you!***

I'm honored and thrilled to share the Intuitive Coach Archetype Framework with you! When I started out as an Intuitive Coach, I had very little training and support to guide me. I created this framework because I want you to feel empowered and fully understand your intuitive abilities in a way that's informative and above all, fun.

In this report, you'll immerse yourself in the soulful story of your archetype, bring to light your unique coaching style, and learn about your intuitive strengths. We will also dive deep into your opportunities for growth. At the end, I'll share with you some next steps that will help you keep the ball rolling in claiming your power as an intuitive coach.

***Enjoy!***

# THE STORY BEHIND *Your Archetype*

***Athena, the daughter of Zeus, is the embodiment of the human faculty of reflective judgement and divine rational thought.***

Zeus was warned that if he had a daughter by Metis (the goddess of wisdom), she would arise even more wise and fiercesome than he. In a gruesome act to maintain his power, he swallowed Metis while she was pregnant with Athena. Shortly thereafter he developed an agonizing headache. To alleviate his suffering, the smith-god Hephaistos broke open his head with an axe. To Zeus's surprise, out jumped Athena, shrieking a ferocious cry of victory. Not even the King of the Gods Himself could defeat her!

**That Athena was born not from a maternal womb, but from her father's head tells us something of her nature and gifts.**

To the ancient greeks, the mind's ability to dispel confusion, deceit, and ignorance was a uniquely human faculty they believed to be divine. Without the power to judiciously and meticulously weigh the information and experiences we encounter each day in a fair and harmonious manner, mankind would be lost.

Athena's warrior nature was obvious from birth. However, she was a different kind of warrior than Aries (the God of War). She fought not for love of conquest or blood-shed, but for the values, morals, and principles that uplift and nurture humanity into higher consciousness.

*Athena represents the ability to ferociously fight for and uphold the Universal Truths that protect us from mindless brutality and heartless malice.*

**A brilliant strategist, she fought not with physical aggression and force, but with clever logic, level-headedness, and diplomacy.**

Her weapons are her intelligence, foresight, and tactical planning. In the end, Athena always wins!

# YOUR UNIQUE *Coaching Style*

***More than any other coaching style, you have the ability to dispel deception, fight for truth, and teach higher wisdom that embody universal principles.***

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You are a powerful force to be reckoned with and you empower your clients to become so as well! You are able to feel, yet, balance chaotic emotions. You are fearless in the face of adversity because you fight for what is right and know that in the end, the truth always prevails.

***Your strong presence helps others believe that anything is possible.***

You are "the wise warrior" because you can clearly see what remains vague and hidden to others. You eloquently articulate higher perspective, and are unapologetic in standing up for what you know to be right. In short, you are a modern-day champion of fair and proper action that heals the world.

***More than any other archetype, you understand where the principles of idyllic vision and material creation meet, giving you the ability to manifest into physical reality any idea that's centered in the heart.***

A natural strategic thinker, you craft interesting and powerful action plans that catapult your clients into attaining their goals with an ease not thought possible. What makes this archetype unique is that you are very nurturing, but also committed to dispensing hard-to-hear truths that speed up your client's ability to create a better life.

***You are at your best when you are crafting action plans and sharing universal knowledge that elevates and moves humanity forward.***



## YOUR INTUITIVE STRENGTHS

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Your strengths include impartial decision making, restoring emotional balance to chaotic situations, analyzing and making sense of complex information, fighting for justice and truth, helping others cultivate self-confidence, teaching universal laws and cosmic harmony, and being an example of fairness and loyalty to self and others.

## YOUR GROWTH OPPORTUNITIES

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Your greatest growth opportunity lies in cultivating patience. You “see farther” than others, and because of this, you just want to get going already! You must learn that others need more time to digest information than you do. You also must guard against the tendency to be hard on people (including yourself), as no human can fully embody the highest ideals which you effortlessly are able to perceive.

*Moral excellence comes about as a result of habit. We become just by doing just acts, we become brave by doing brave acts. - Aristotle*

# DO THESE TWO *Things Next*

**Whether you're a seasoned or aspiring coach, you need a community of incredible like-minded healers to give and receive support!** Click below to be a part of our Facebook Group, *The Atmana Intuitive Coach Collective!*

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Get registered for our upcoming workshop!

FREE 5 DAY WORKSHOP

## LIVE YOUR PURPOSE, LAUNCH YOUR PRACTICE

*4 Keys to Claim Your Intuitive Confidence, Call In Clients, &  
Create a Signature Program that Sells & Serves.*

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