

A woman with long blonde hair, wearing a crown and a dark, patterned dress, is seated in a red, tufted chair. She is looking thoughtfully to the right. The background is a grand, ornate room with high ceilings, arched windows, and chandeliers. The lighting is warm and dramatic.

INTUITIVE COACH
Archetype Report

PERSEPHONE



Hi, I'm Heather!

It's lovely to meet you!

I'm honored and thrilled to share the Intuitive Coach Archetype Framework with you! When I started out as an Intuitive Coach, I had very little training and support to guide me. I created this framework because I want you to feel empowered and fully understand your intuitive abilities in a way that's informative and above all, fun.

In this report, you'll immerse yourself in the soulful story of your archetype, bring to light your unique coaching style, and learn about your intuitive strengths. We will also dive deep into your opportunities for growth. At the end, I'll share with you some next steps that will help you keep the ball rolling in claiming your power as an intuitive coach.

Enjoy!

THE STORY BEHIND *Your Archetype*

Persephone, the daughter of Demeter (Mother Earth), is the queen of the underworld and of the Dead.

A natural child of earth and heaven, how she became queen of this macabre world is tragic, yet with a purposeful ending. Hades, Lord of the underworld, spied the maiden picking flowers and was overcome with desire for her. Smitten by her beauty and innocence, he rose up out of the ground, abducting her back to his kingdom.

Once there, he offered her a pomegranate which she ate willingly, thus binding her to him forever. Hades treated Persephone with the utmost respect and admiration any Lord could offer, bestowing upon her a crown and making her his Queen.

Her mother Demeter was furious with Hades for stealing her beloved daughter and beseeched Zeus to intercede on her behalf. Zeus struck a deal with Hades, which allowed Persephone to live nine months a year with her mother in the upper world, and three months a year in the underworld.

Persephone is the only figure in all of Greek mythology who was able to exist in both the world of the living and the world of the dead.

As such, she is the only archetype who has knowledge and mastery over the mysteries of both worlds. That Persephone chose willingly to stay in the underworld with Hades reveals something rather interesting about Persephone's character.

She entered into the world of death and darkness a frightened and powerless girl, and emerged its unconquerable queen.

YOUR UNIQUE *Coaching Style*

More than any other coaching style, you have the ability to bridge the realms of the conscious and unconscious mind.

A gentle and kind empath, you can see situations and problems from every conceivable angle so completely it can feel as if you are the other person.

You are "the oracle" because you are often highly psychic, and intuitively possess a comprehensive understanding of universal principles, and have a knack for helping others "tune into" their own knowing of them as well.

What makes this archetype unique is that you feel completely at home in the realm of both strong emotions and steel-like logic.

There is no place within any human psyche you can't travel to and help others through. You've more than likely lived through your own fair share of pain, and found your way through it by relying on little more than your wits and heart to guide you. This makes you a very powerful coach!

You have a very skillful way of helping others see and accept things they have been running from for a long time.

You are at your best when you allow your intuition to lead, then letting your head figure out "how" to move things forward.

Persephone was not content to leave the underworld as she entered it.

She ruled with benevolence and mercy over the new souls entering her realm. She initiated rites of passage that helped newly deceased souls feel safe and protected as they transitioned into the afterlife. She brought order to an otherwise chaotic realm. Her piercing gaze could see into the depths of any soul and unlock the treasure hidden within.

For these deeds, she was seen as the protector of souls in the after life.

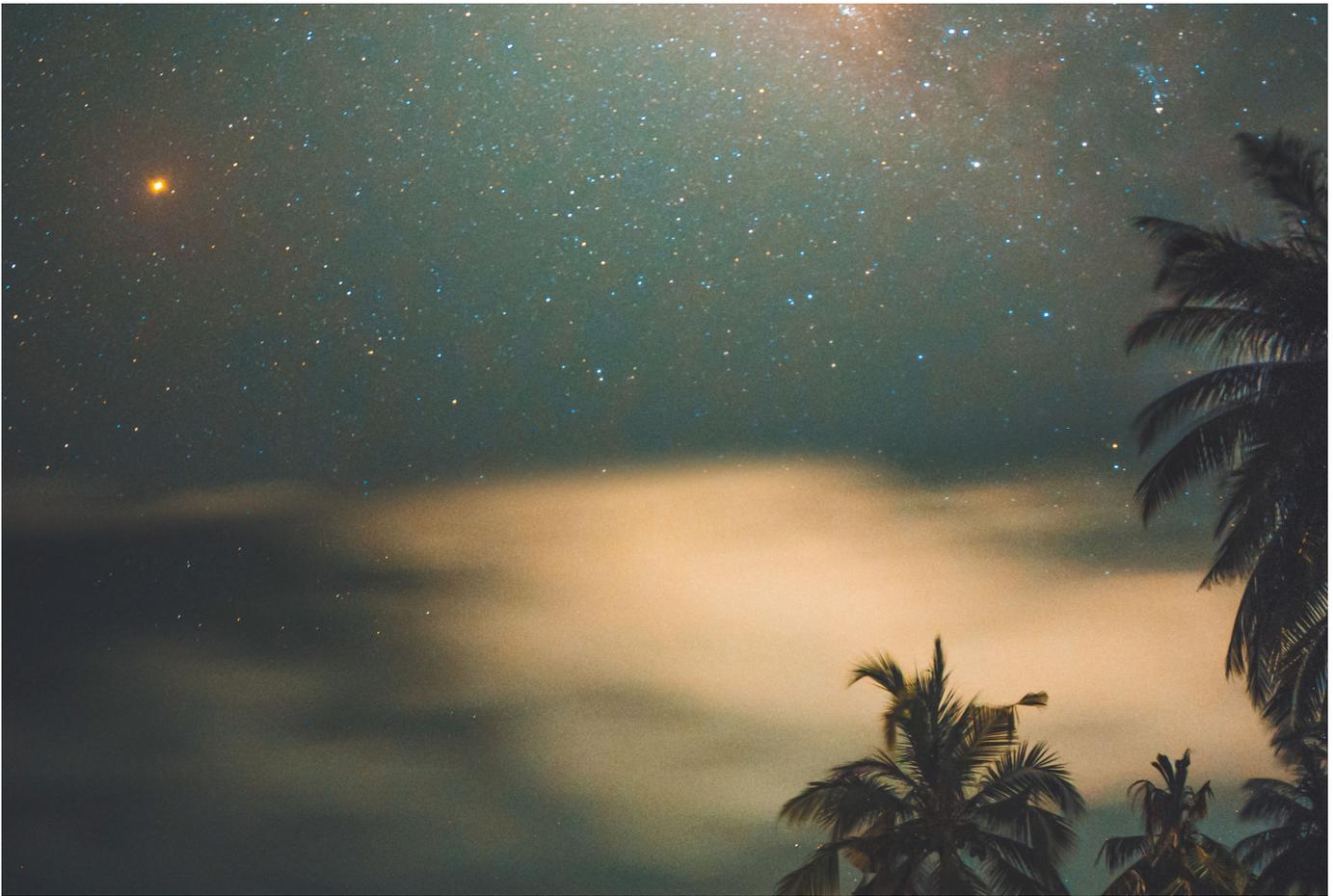
By her willingness to stay with Hades, she ensured that no soul would ever experience the trauma and pain that she had to survive and ultimately conquer alone. It also hints to something alluring about the world of the unconscious.

Persephone was wise enough to understand that there was something wondrous and worthwhile about remaining in this mysterious realm.

Though dark and frightening, the underworld held the keys to the secrets and the hidden powers of the human heart, mind, and soul. Persephone rightly saw the value of becoming a child not only of heaven and earth, but also one of darkness as well.

In this manner, Persephone is embodiment of the inexplicable link between the conscious and unconscious mind. She represents integration. Beneath our everyday reality lies a rich hidden world full of potential and power that our conscious minds cannot perceive. Ordinarily, we can only see glimpses of what is unconsciously held within us. However, Persephone has the ability to willingly travel into the unconscious terrain of others and summon forward valuable information there.

Nothing is beyond her gaze, and because of this, she is able to assist individuals in gaining insight into their past in order to help better their future.



YOUR INTUITIVE STRENGTHS

Your intuitive strengths include balancing logic and emotion, patience with those struggling with resistance, seeing and recognizing synchronicity and universal guidance, interpreting esoteric information into everyday language, embracing solitude, and trusting the universe.

YOUR GROWTH OPPORTUNITIES

Your area for growth within this Archetype is to try to remain in your feminine side. Since you are able to “speak logic” with the best of them, you have a tendency to move into masculine energy a little longer than is helpful to you. Your task is to remember that you’re at your strongest when you allow your intuition to inform your decisions and actions.

*All perceiving is also thinking, all reasoning is also intuition,
all observation is also invention. - Rudolf Aremheim*

DO THESE TWO *Things Next*

Whether you're a seasoned or aspiring coach, you need a community of incredible like-minded healers to give and receive support! Click below to be a part of our Facebook Group, *The Atmana Intuitive Coach Collective!*

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*4 Keys to Claim Your Intuitive Confidence, Call In Clients, &
Create a Signature Program that Sells & Serves.*

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